
PRIVACY & COOKIE POLICY

BACKGROUND:

CSW Online Shop understands that your privacy is important to you and that you care about how your personal data is used. We respect and value the privacy of everyone who visits this website. **Our Site** will only collect and use personal data in ways described here and in a manner that is consistent with our obligations and your rights under the law.

Please read this Privacy Policy carefully and ensure that you understand it. Your acceptance of this Privacy Policy is requested at registration and when you purchase anything from our shop.

1. Definitions and Interpretation

In this Policy, the following terms shall have the following meanings:

“Account”	means an account required to access and/or use certain areas and features of Our Site ;
“Cookie”	means a small text file placed on your computer or device by Our Site when you visit certain parts of Our Site and/or when you use certain features of Our Site . Details of the Cookies used by Our Site are set out in Part 14, below; and
“Cookie Law”	means the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003

2. Information About CSW Online Shop

Our Site is owned by **CSW Online Shop**, a limited company, registered in England under company number **09207683**

Registered address: Ravenstone, The Grove, Battle, England TN33 0UN, East Sussex, United Kingdom.

VAT number is: 305452529

We are regulated by the Information Commissioner's Office (ICO).

Our contact email address: support@speedwatch.shop

3. What Does This Policy Cover?

This Privacy Policy applies only to your use of **Our Site**. **Our Site** may contain links to other websites. Please note that we have no control over how your data is collected, stored, or used by other websites, and we advise you to check the privacy policies of any such websites before providing any data to them.

4. What Is Personal Data?

Personal data is defined by the UK GDPR and the Data Protection Act 2018 (collectively, “the Data Protection Legislation”) as ‘any information relating to an

identifiable person who can be directly or indirectly identified in particular by reference to an identifier’.

Personal data is, in simpler terms, any information about you that enables you to be identified. Personal data covers obvious information, such as your name and contact details, as well as less obvious information, such as identification numbers, electronic location data, and other online identifiers.

5. **What Are My Rights?**

Under the Data Protection Legislation, you have the following rights, which we will always work to uphold:

- a) The right to be informed about our collection and use of your personal data. This Privacy Policy should tell you everything you need to know, but you can always contact us to find out more or to ask any questions using the details in Part 15.
- b) The right to access the personal data we hold about you. Part 13 explains how to do this.
- c) The right to have your personal data rectified if any of your personal data held by us is inaccurate or incomplete. Please get in touch with us using the details in Part 15 to find out more.
- d) The right to be forgotten, i.e. the right to ask us to delete or otherwise dispose of any of your personal data that we hold. Please get in touch with us using the details in Part 15 to find out more.
- e) The right to restrict (i.e. prevent) the processing of your personal data.
- f) The right to object to us using your personal data for a particular purpose or purposes.
- g) The right to withdraw consent. This means that if we rely on your consent as the legal basis for processing your personal data, you may withdraw it at any time.
- h) The right to data portability. This means that if you have provided personal data to us directly, we use it with your consent or to perform a contract. That data is processed using automated means; you can, in many cases, ask us for a copy of that personal data to re-use with another service or business.
- i) Rights relating to automated decision-making and profiling. We do not use your personal data in this way.

For more information about our use of your personal data, or to exercise your rights as outlined above, please get in touch with us using the details provided in Part 15.

Your personal data must be kept accurate and up to date. If any of the personal data we hold about you changes, please keep us informed.

Further information about your rights can also be obtained from the Information Commissioner’s Office or your local Citizens Advice Bureau.

If you have any cause for complaint about our use of your personal data, you have the right to complain to the Information Commissioner’s Office. We would welcome the opportunity to resolve your concerns ourselves; however, please contact us first using the details in Part 15.

6. What Data Do You Collect and How?

Depending upon your use of **Our Site**, we may collect and hold some or all of the personal and non-personal data set out in the table below, using the methods also set out in the table. Please also see Part 14 for more information about our use of Cookies and similar technologies. We do not collect any 'special category' or 'sensitive' personal data **AND/OR** personal data relating to children **AND/OR** data relating to criminal convictions and/or offences. We also confirm that we do not use analytics or similar tracking technologies on **Our Site**.

Data Collected	How We Collect the Data
Identity Information: Title, Name, Surname	We collect this data when you register on Our Site .
Contact information, which includes: email address, registered address, shipping address if different from purchasing address, and telephone number	You complete an online registration form and provide this information so we can communicate and fulfil a purchase order. This is essential information for a successful purchase.
Business information, which includes business name, title and profession	You provide this information when you purchase items on behalf of a Council, Police Force, or any other business organisation
Payment information, which includes card details and or bank account numbers	You provide this information when confirming your purchase on Our Site . This information is held by the bank or, for card payments, by Stripe.
Technical information, including IP address, browser type, version, and operating system	We use cookies and other tracking technologies to improve your browsing experience on our website, to analyse our website traffic, and to understand where our visitors are coming from. It is also used to keep our website safe. We do not use it to promote or send out targeted sales promotions. We use cookies for strictly necessary purposes, including security, fraud prevention, fault detection and authentication.

7. How Do You Use My Personal Data?

Under the Data Protection Legislation, **we** must always have a lawful basis for using personal data. The following table describes how **we will** use your personal data, and **our** lawful bases for doing so:

What we do	What Data Do We Use	our Lawful Basis
Registering you on Our Site to purchase goods.	Personal details, title, name, surname, address and telephone number	Legal Basis for Online Shopping. Without this information, you will not be able to register on Our Site

		or purchase any items. You have given your consent that your personal details can be used for a specific purpose.
Providing and managing your Account, access to Our Site , and communicating with you	Your email address	Legal Basis for Online Shopping. Once you have registered on Our Site , you can manage your account, update your personal information, keep it up to date or request that it be deleted.
Supplying and managing payments for our products to you.	Bank Account Numbers and or Card Details	Legal Contractual Basis for Online Shopping. You only provide this information if you purchase any goods from Our Site . If you purchase goods from us, you enter into a contract with us.

We will not use your personal data for marketing purposes. You will not be sent any unlawful marketing or spam. We will always work to fully protect your rights and comply with our obligations under the Data Protection Legislation and the Privacy and Electronic Communications (EC Directive) Regulations 2003. If we send you promotional material, you will always have the opportunity to opt out. We will always obtain your express opt-in consent before sharing your personal data with third parties for any purposes, and you will be able to opt out at any time.

We do not use any automated systems for decision-making or profiling.

We will only use your personal data for the purpose(s) for which it was initially collected.

If we need to use your personal data for a purpose that is unrelated to, or incompatible with, the purpose(s) for which it was initially collected, we will inform you and explain the legal basis which allows us to do so.

In some circumstances, where permitted or required by law, we may process your personal data without your knowledge or consent. This will only be done within the bounds of the Data Protection Legislation and your legal rights.

8. How Long Will You Keep My Personal Data?

We will not keep your personal data for any longer than is necessary in light of the reason(s) for which it was first collected. Your personal data will therefore be kept for the following periods (or, where there is no fixed period, the following factors will be used to determine how long it is kept):

Type of Data	How Long Do We Keep It
Identity Information, including title, name, surname, address, telephone number and	Retention period for financial records is 7 years. Tax and anti-money laundering laws.

email address. This information will appear in our online selling system and on the invoice for the purchase you made.	VAT Records: HM Revenue & Customs requirements
Payment information, including card details and bank account numbers.	We don't keep bank or card record details. Bank payments are stored in a bank account. And card details are handled by Stripe. If we need to issue a refund, it goes through the bank or through Stripe, which holds the original payment details.
Profile information that includes passwords	Basic profile information is retained for 7 years. We do not keep a record of passwords. If you have lost your password, you can request a password reset.
Technical information includes data collected, e.g. IP address, browser type and version, and operating system.	The default time limit is set to 480 hours (20 days). Please refer to our Cookie Policy for more details.

9. How and Where Do You Store or Transfer My Personal Data?

We will only store your personal data in the UK. This means that it will be fully protected under the Data Protection Legislation.

The security of your personal data is essential to us, and to protect your data, we take several important measures, including the following:

- limiting access to your personal data to those employees, agents, contractors, and other third parties with a legitimate need to know and ensuring that they are subject to duties of confidentiality;
- procedures for dealing with data breaches (the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to, your personal data), including notifying you and/or the Information Commissioner's Office where we are legally required to do so.

10. Do You Share My Personal Data?

We will not share any of your personal data with any third parties for any purposes, subject to the following exception[s].

If we sell, transfer, or merge parts of our business or assets, your personal data may be transferred to a third party. Any new owner of our business may continue to use your personal data in the same way(s) that we have used it, as specified in this Privacy Policy.

In some limited circumstances, we may be legally required to share specific personal data, including yours, if we are involved in legal proceedings, complying with legal obligations, or complying with a court order or the instructions of a government authority.

If any of your personal data is shared with a third party, as described above, we will take steps to ensure that your personal data is handled safely, securely, and in accordance with your rights, our obligations, and the third party's obligations under the law, as described above in Part 9.

If any personal data is transferred outside the UK, we will take suitable steps to ensure that it is treated as safely and securely as it would be within the UK and in accordance with the Data Protection Legislation, as explained above in Part 9.

11. **How Can I Control My Personal Data?**

11.1 In addition to your rights under the Data Protection Legislation, set out in Part 5, when you submit personal data via **Our Site**, you may be given options to restrict our use of your personal data. In particular, we aim to give you strong controls on our use of your data for direct marketing purposes (including the ability to opt-out of receiving emails from us, which you may do by unsubscribing using the links provided in our emails and or at the point of providing your details and by managing your Account.

11.2 You may also wish to sign up to one or more of the preference services operating in the UK: The Telephone Preference Service (“the TPS”), the Corporate Telephone Preference Service (“the CTPS”), and the Mailing Preference Service (“the MPS”). These may help prevent you from receiving unsolicited marketing. Please note, however, that these services will not prevent you from receiving marketing communications that you have consented to receiving.

12. **Can I Withhold Information?**

You may access certain areas of **Our Site** without providing any personal data at all. However, to use the purchase features and functions available on **Our Site**, you may be required to submit or allow for the collection of specific data.

You may restrict our use of Cookies. For more information, see Part 14 on how we use cookies.

13. **How Can I Access My Personal Data?**

If you want to know what personal data we have about you, you can ask us for details of that personal data and for a copy of it (where any such personal data is held). This is known as a “subject access request”.

All subject access requests should be made in writing and sent to the email shown in Part 15. You can also use our online Contact Form to make your request.

There is usually no charge for a subject access request. If your request is ‘manifestly unfounded or excessive’ (for example, if you make repetitive requests), a fee may be charged to cover our administrative costs in responding.

We will respond to your subject access request as soon as possible, and in any case, no later than one month after receiving it. Usually, we aim to provide a complete response, including a copy of your personal data, within that time. In some cases, however, particularly if your request is more complex, more time may be required, up to a maximum of three months from the date we receive your request. You will be kept fully informed of our progress.

14. **How Do You Use Cookies?**

Our Site may place and access certain first-party Cookies on your computer or device. First-party Cookies are those placed directly by us and are used only by us. We use Cookies to facilitate and improve your experience of **Our Site** and to provide

and improve our products and services. We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data are protected and respected at all times.

All Cookies used by and on **Our Site** are used in accordance with the current Cookie Law.

Before Cookies are placed on your computer or device, you will be shown a pop-up prompt requesting your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of Cookies; however, certain features of **Our Site** may not function fully or as intended.

Certain features of **Our Site** depend on Cookies to function. Cookie Law deems these Cookies to be “strictly necessary”. These Cookies are shown in the table below. Your consent will not be sought to place these Cookies, but it is still important that you are aware of them. You may still block these Cookies by changing your internet browser’s settings as detailed below, but please be aware that **Our Site** may not work correctly if you do so. We have taken great care to ensure that your privacy is not at risk by allowing them.

The following first-party Cookies may be placed on your computer or device:

Name of Cookie	Purpose	Strictly Necessary
Cookie Lifetime on Store Pages	The cookie lifetime directly affects user convenience: the longer the duration, the less often users need to re-enter their login details. The default value offers an optimal balance between convenience and security Default value: 480 hours (20 days).	yes
Cookie SameSite	Lax Cookies are sent only within the same site and only during navigation on that site, but they can be used in cross-site requests initiated by the user (e.g., clicking a link that leads to Our Site). This is the safest and most convenient mode, recommended for most stores.	yes
Check the IP address.	This option allows the system to verify the IP address from which the cookie was created. It’s a security measure intended to prevent cookie theft and the use of stolen cookies for unauthorised access to a user’s account.	yes

In addition to the controls we provide, you can turn Cookies on or off in your internet browser. Most internet browsers also let you choose whether to turn off all Cookies or only third-party Cookies. By default, most internet browsers accept Cookies, but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

You can choose to delete Cookies on your computer or device at any time; you may

lose any information that enables you to access **Our Site** more quickly and efficiently, including, but not limited to, login and personalisation settings.

It is recommended that you keep your internet browser and operating system up to date and consult the help and guidance provided by the developer of your internet browser and the manufacturer of your computer or device if you are unsure how to adjust your privacy settings.

15. **How Do We Contact You?**

To contact **us** about anything to do with your personal data, data protection, including to make a subject access request, please use the following details:

Email address: support@speedwatch.shop

You can also use the online contact link to contact us:

<https://communityspeedwatch.shop/index.php?controller=contact>

16. **Changes to this Privacy Policy**

We may review and update this Privacy Policy from time to time to ensure continued compliance with the law and best practice. This may be necessary, for example, if the law changes or if we change our business in a way that affects personal data protection.

Any changes will be immediately posted on **Our Site**, and you will be deemed to have accepted the terms of the Privacy Policy on your first use of **Our Site** following the alterations. This Privacy Policy was last updated in December 2025.